

UNIVERSITY OF PIRAEUS
DEPARTMENT OF BUSINESS ADMINISTRATION
BUSINESS ETHICS CLASS 2023. ΕΠΙΧΕΙΡΗΜΑΤΙΚΗ ΗΘΙΚΗ (ODE335)

BUSINESS ETHICS TOPICS & GUIDELINES

Here are some potential topics for short articles on business ethics:

- The Importance of Ethical Leadership in Business
- The Ethics of Corporate Social Responsibility
- Balancing Profits and Social Responsibility in Business
- Ethical Issues in Advertising: Where to Draw the Line
- The Ethics of Corporate Governance: Best Practices and Pitfalls to Avoid
- The Ethics of Data Privacy: How Businesses Can Protect Consumer Information
- Corporate Ethics and Sustainability: How Businesses Can Reduce their Environmental Footprint
- Ethical Considerations in Hiring and Firing Practices
- The Ethics of Global Business: Navigating Cultural Differences and Legal Regulations
- Developing and Implementing a Strong Business Code of Conduct
- The Ethics of Diversity and Inclusion in the Workplace
- The Ethics of Intellectual Property Rights and Patent Trolling
- The Role of Ethics in Digital Marketing: Navigating Privacy Concerns and Transparency
- Ethical Issues in the Sharing Economy: Regulation and Consumer Protection
- The Ethics of Employee Monitoring and Surveillance
- Ethical Considerations in Crisis Management and Reputation Repair
- The Social and Environmental Impact of Business Travel: Best Practices and Alternatives