

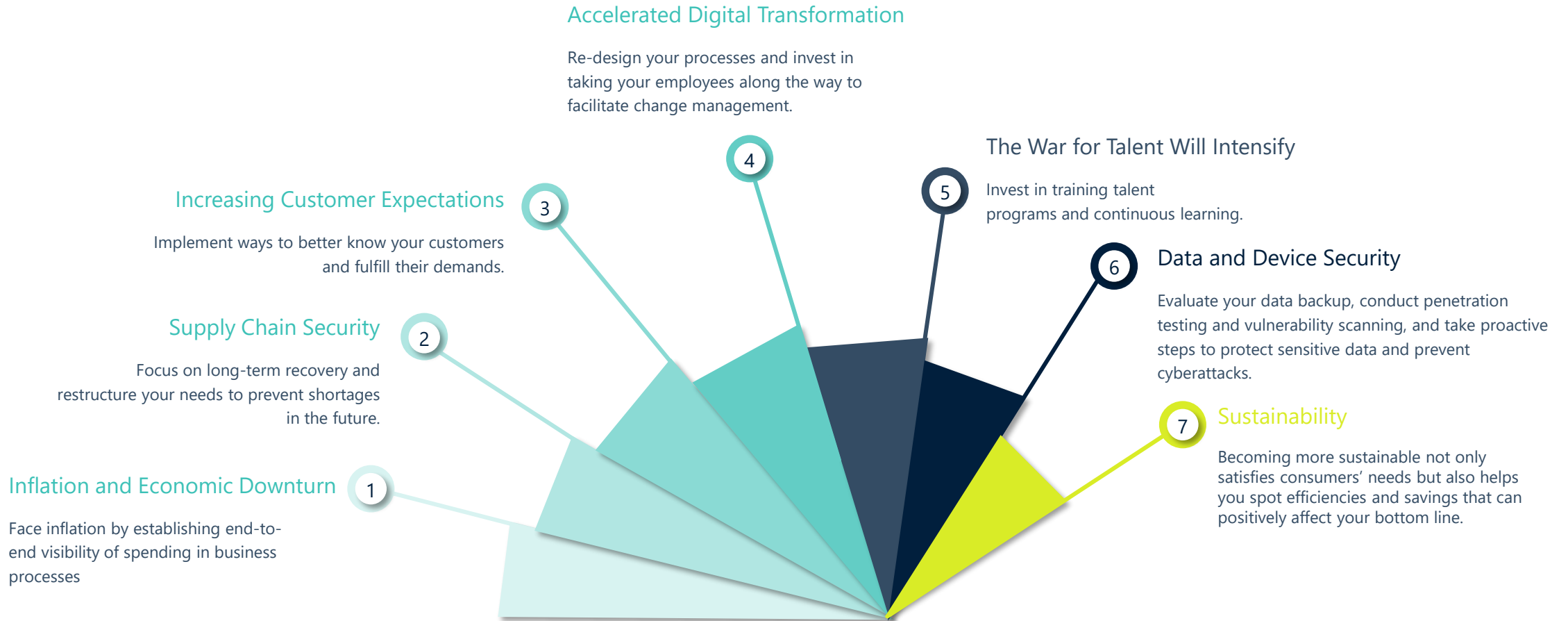
What's ARIS?

Your all-in-one Business Transformation Suite



Why change? Why Now?

The 7 Biggest Business Challenges Every Company Is Facing by [FORBES](#)



¹Forbes

Embracing change is the only alternative

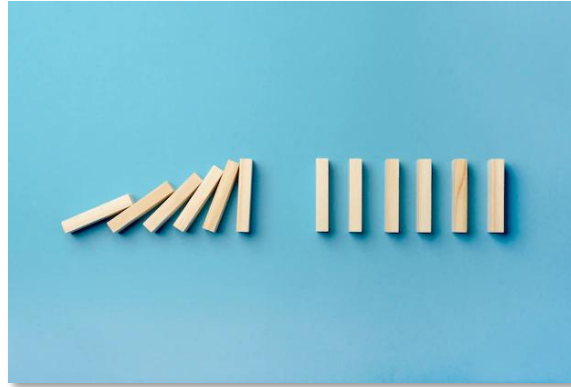
There is no other option



We're living in the "age of digital transformation"

The ways of working are changing, drastically in some cases.

Recent examples: ChatGPT (released in Nov 2022), "Dying" professions due to automation & digitalization (e.g. taxi driver, mail sorters, lawyers, data entry clerks)¹



Companies face a multitude of tough challenges

Inflation and economic downturns. Supply chains becoming unstable. Sustainability. Cyber attacks.

Recent examples: 8.5% inflation in EU (Jan 2023), German study reports 900 Bn. € costs by 2050



Increasing customer expectations

Delivering a better experience and adding more value are key ingredients in winning the hearts of customers.

Recent examples: Amazon's delivery stations, Volvo's AI-based safety system



We're facing a "regulatory tsunami"

Stricter rules in doing business and more complex business with need for compliance.

Recent examples: Data privacy (e.g. GDPR), Sustainability (ESG)

Embracing CHANGE is the only alternative

Examples from the real world – Harvard study



In an era of relentless change, **a company survives** and thrives **based** not on its size or performance at any given time but **on its ability to reposition itself** to create a new future, and to leverage a purpose-driven mission to that end. That's why strategic transformation may be the business leadership imperative of the 21st century

Source:
The Top 20 Business Transformations of the Last Decade (hbr.org)

Impact of Business Transformation

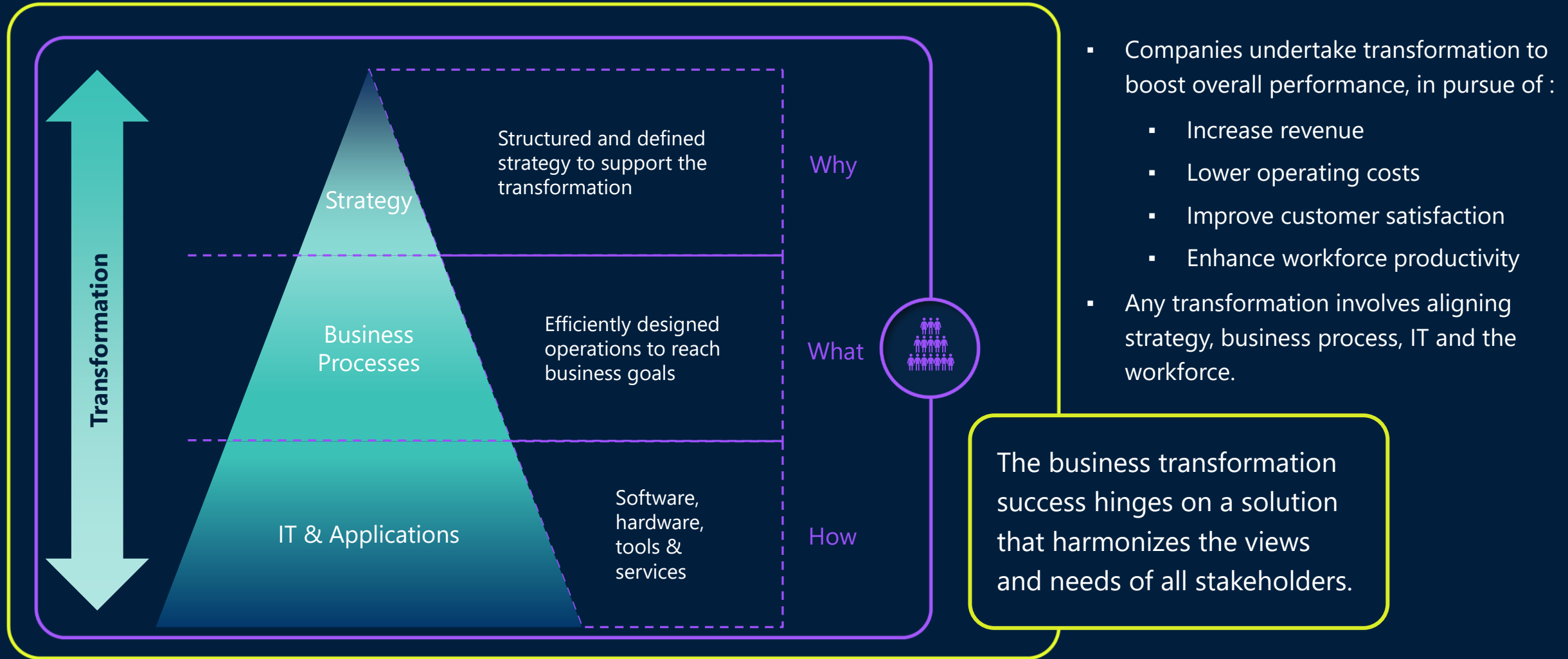
Ørsted's IPO

Net profits > \$3 billion
since starting business
transformation

Ecolab

Market value > \$55
billion – Among
America's top 100 most
valuable firms

What makes business transformation successful?



Source:
What is business transformation? | McKinsey

Why ARIS

Organizations face a multitude of challenges

ARIS: The glue that bonds every area of your company

What if you could...

- **Gain full transparency** on the reality of your business operations by visualizing the core business processes end-to-end?
- **Improve compliance** with best practices and reduce the risk of fines or reputational damage due to compliance violations?
- **Improve your operational excellence** and create an **agile transformation**?

Which means you could...

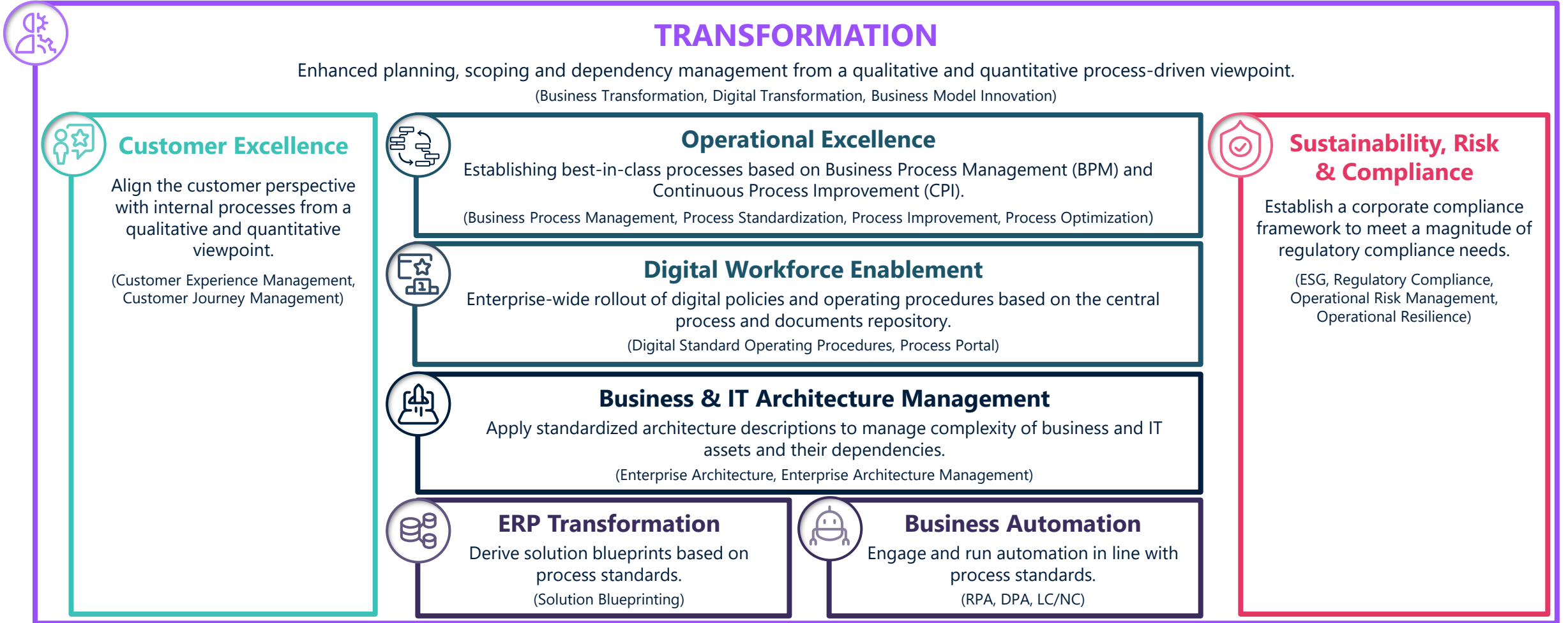
- **Speed up your business transformation** by having a full process overview, avoiding isolated problem-solving by siloed teams and fostering communication.
- **Prevent non-compliance violations** and **secure** the quality of **products/services**.
- Enhance **organizational resilience** by implementing **cutting-edge technology** that **adds value** to employees and customers.

What do you need...

- **A comprehensive suite** providing an E2E process view, enabling you to understand the status quo and communicate change.
- **Align risk & compliance** with the process' **conformance check** to ensure adherence to process definition and business rules.
- Use **generative AI** to accompany you in your daily process improvements and jumpstart your operational excellence.

Typical Business Transformation Use Cases

ARIS glues project silos allowing complete transparency and an End2End view



What our customers achieved

Get the most out of ARIS

Leading global bank

Customer on-boarding time reduced from

11 days to less than an hour



INCREASE PROCESS EFFICIENCY

Improve process performance by using interactive analytics of process performance indicators to quickly identify performance drivers and correlations.

City administration

Approval times reduced from

3 months to less than 21 days



ENHANCE QUALITY

Use automated Process Discovery to gain more accurate, always up-to-date process maps and deeper process understanding without process modeling.

Leading German insurance company

Process costs reduced by

more than 20%



REDUCE COSTS

Gain deep operational insights to optimize critical business processes, reduce risks, and eliminate operational inefficiency.

Specialist in payment solutions

Reducing incomplete card applications saves

hundreds of thousands of Swiss francs



ENHANCE PERFORMANCE

Evaluate and control business performance, set goals, and correlate process performance with key success factors.



According to the Forrester Consulting* TEI study

FORRESTER®

With **ARIS** you can get...



301%

Return on investment
over three years

Almost \$8m

Three years of total benefits

\$2.0M

time savings in strategy &
operations

\$1.2M

time savings in
transformation & change

\$3.4M

increase in productivity from
operational excellence

\$599k

in business process analysis
time savings

\$639k

in infrastructure cost savings



To read the full study, go to www.softwareag.com/aris-tei

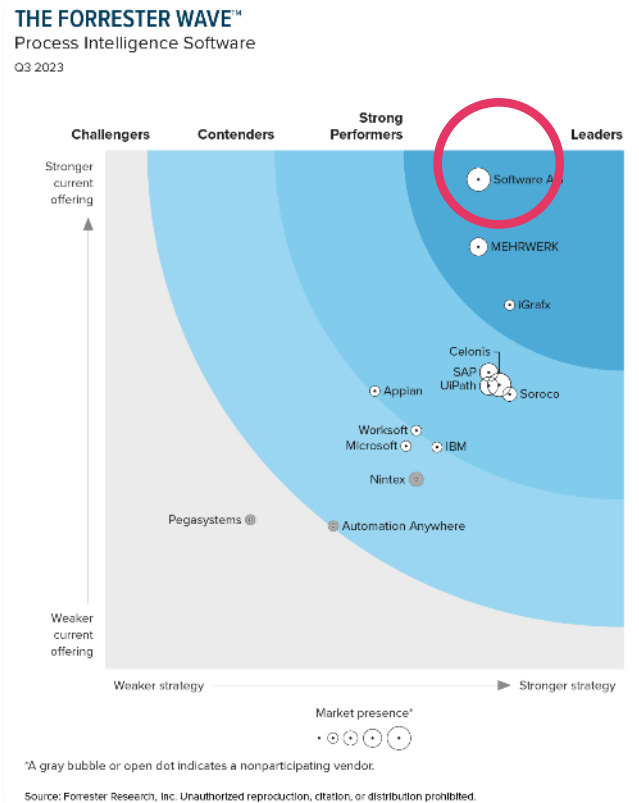


Leading Analyst Rankings

Leader 3 times in a row and twice in the same year!

ARIS is a **Leader**

Forrester Wave Process Intelligence 2023



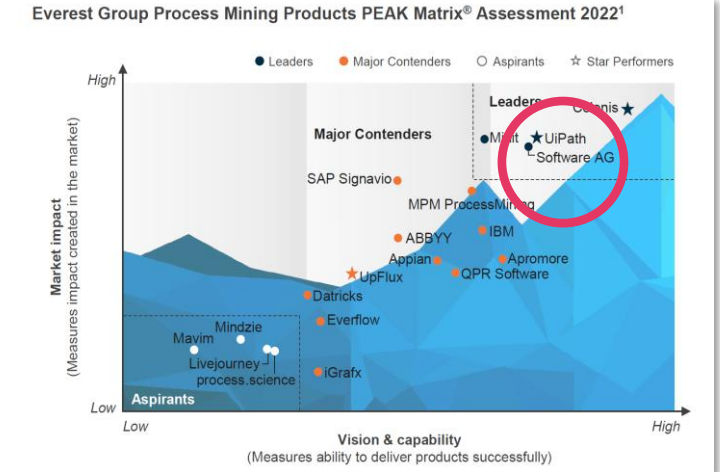
ARIS is a **Leader**

Gartner MQ for Process Mining Tools 2023



ARIS is a **Leader**

Everest Group PEAK Matrix 2021



ARIS fits all your needs

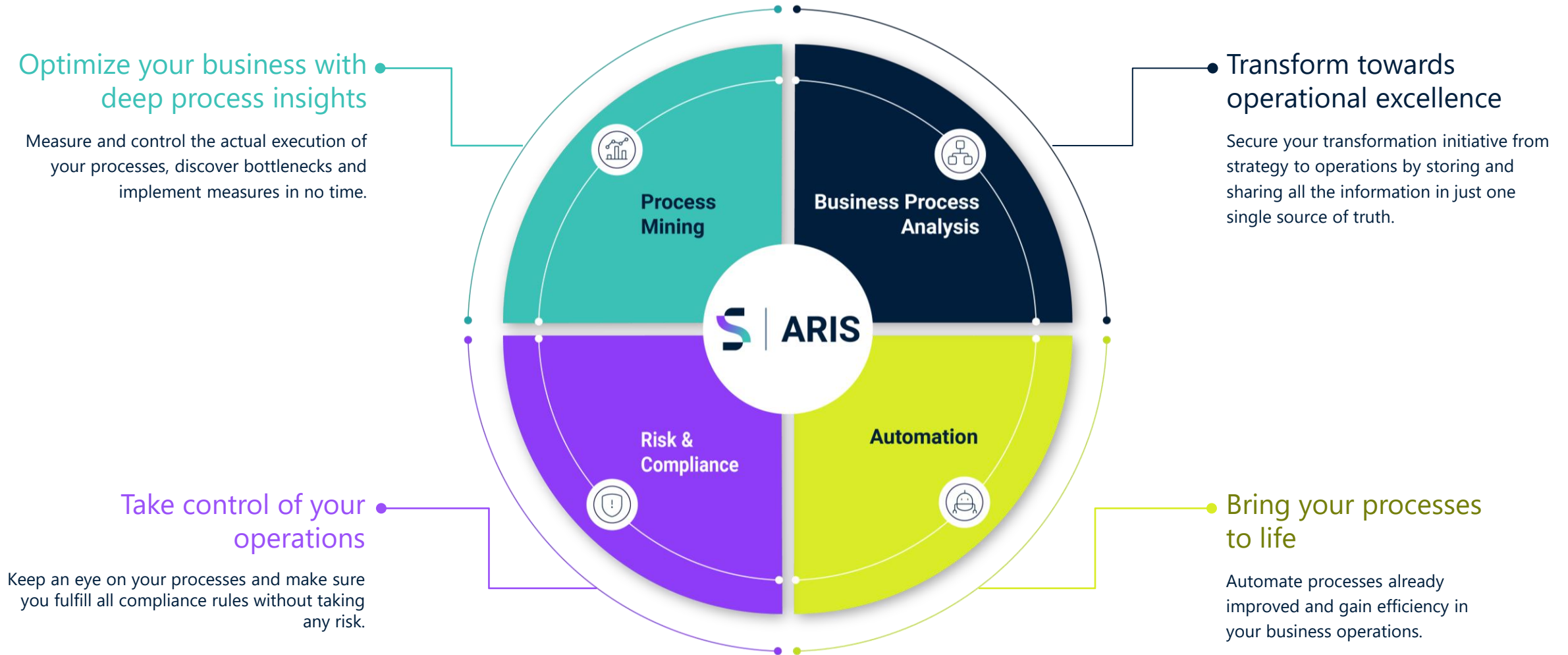


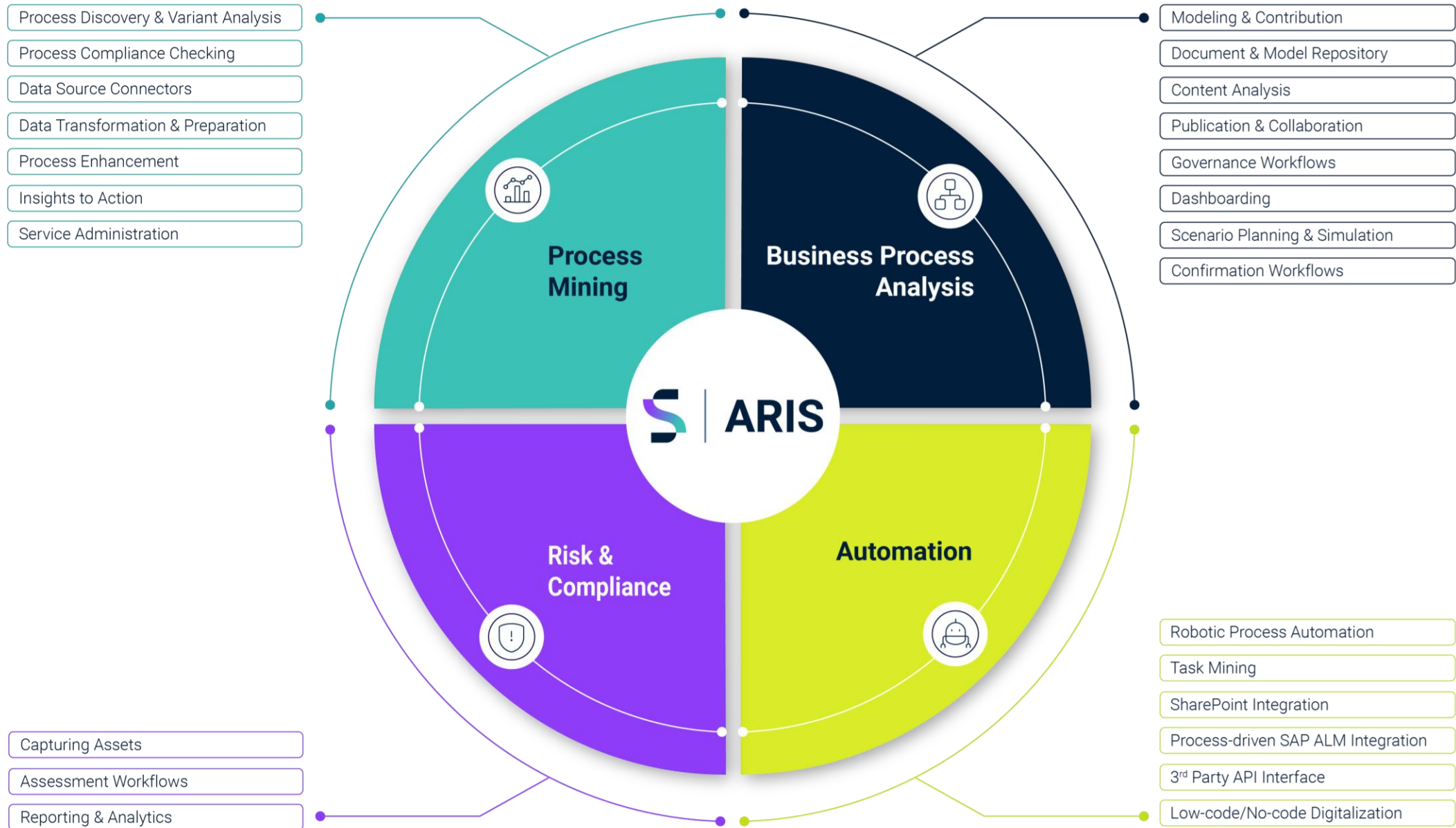
ARIS is the only **business transformation suite** that gives companies full control over all areas of their operations, from strategy to execution, allowing organizations to achieve **operational excellence** that is both **sustainable and compliant**.

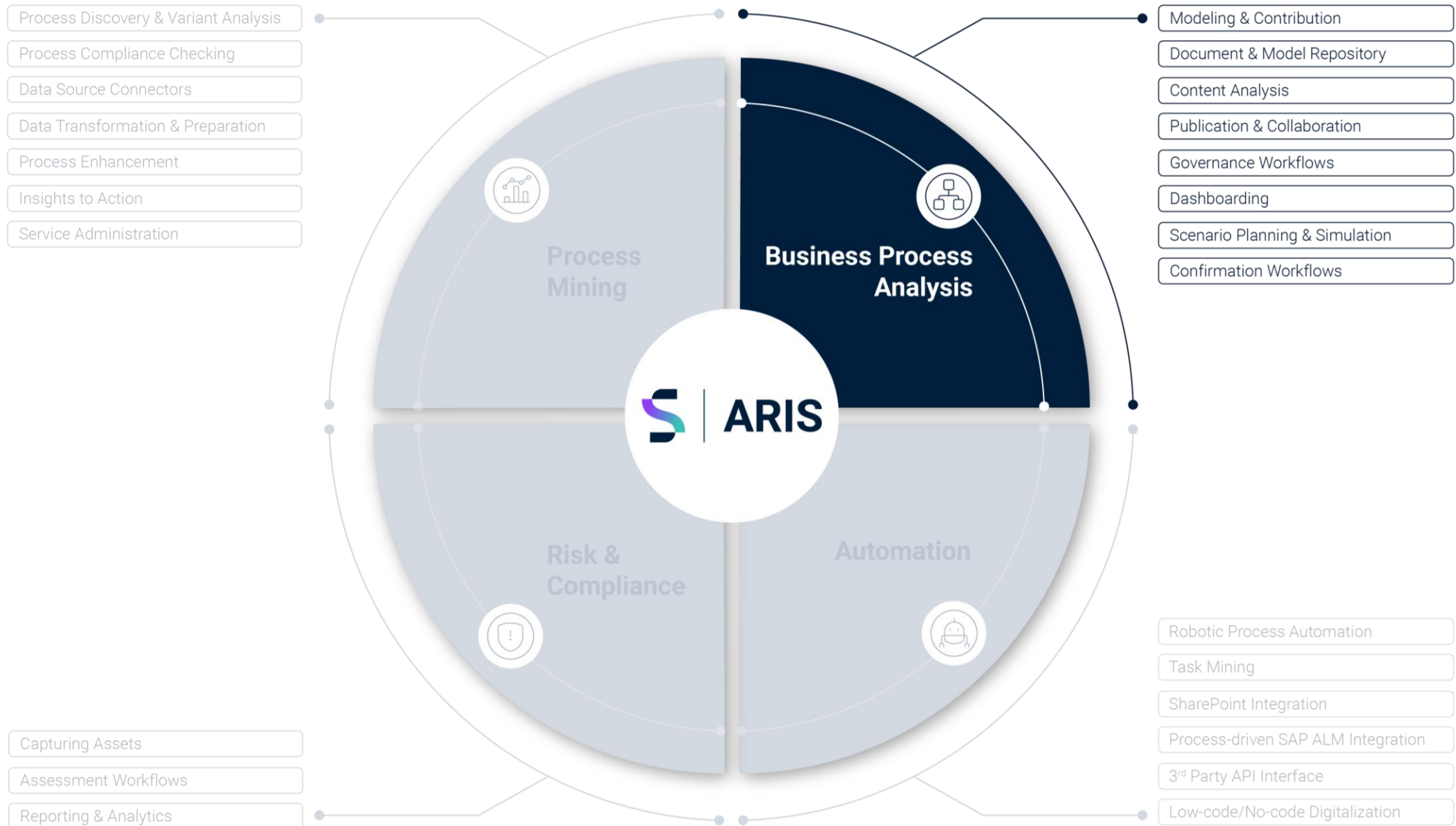
ARIS offers an **independent** and **all-in-one suite** that grows with our customers' needs.

ARIS Transformation Suite Overview

Run through your transformation lifecycle with a one-stop-shop for your “one way of working”

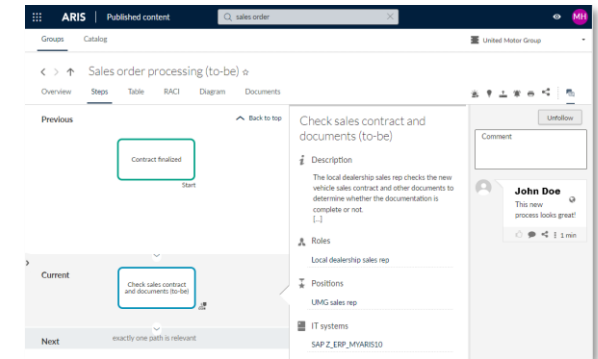
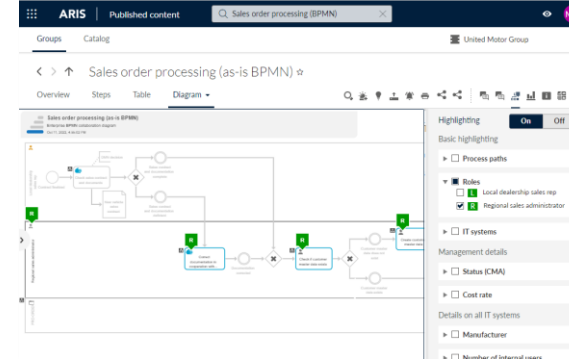
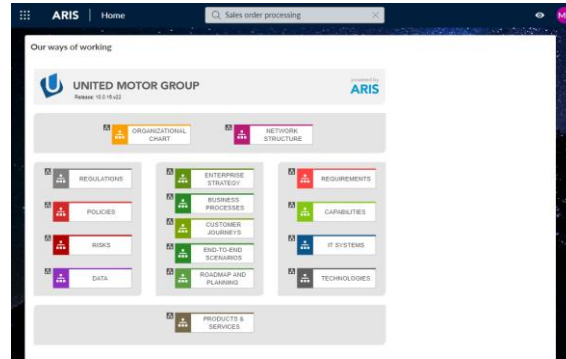
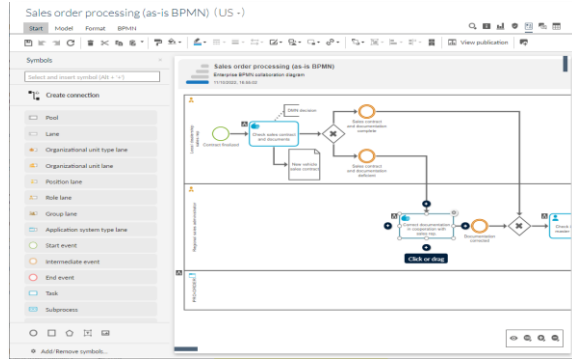






Business Process Analysis

Bring strategy to life



MODELING & CONTRIBUTION

- › Use business notations or OMG standards (BPMN 2.0) to quickly create models.
- › Defined teams can contribute to the content during the process of modeling.



Effortless creation of process models.

DOCUMENT & MODEL REPOSITORY

- › Centralized repository for storing process information and documents.
- › Updates and maintain all processes and documents according to defined standards.



Accurate information from a single source of truth.

CONTENT ANALYSIS

- › Generate simple views of business content by using different options and filters.
- › Grant access only to the content that it's relevant to the user.



Focus on relevant content and prevent unauthorized access.

PUBLICATION & COLLABORATION

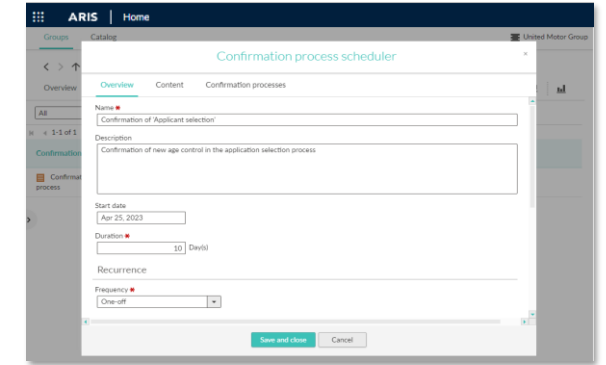
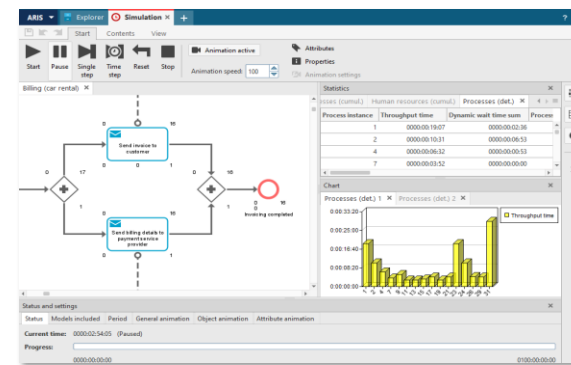
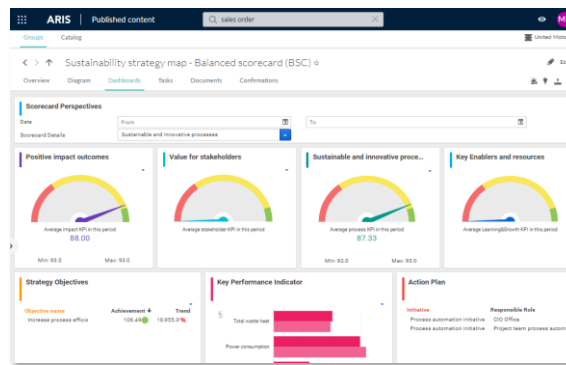
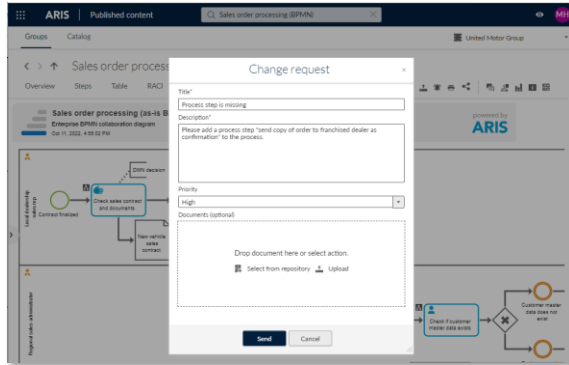
- › Publish process content and communicate it to the entire organization in an easy-to-understand way.
- › Get feedback from stakeholders to enable collaborative process improvement.



Enable global process understanding and collaboration.

Business Process Analysis

Bring strategy to life



GOVERNANCE WORKFLOWS

- › Automated process governance for enterprise-wide policies and workflows.
- › Easy definition of policies, roles and responsibilities thanks to customizable workflows.

Increase quality and consistency throughout the process.

DASHBOARDING

- › Interactive dashboards for complex data sets.
- › Out-of-the-box dashboards to start immediately or to reuse as a template to create your own view.

Take better decisions based on ad hoc analysis.

SCENARIO PLANNING & SIMULATION

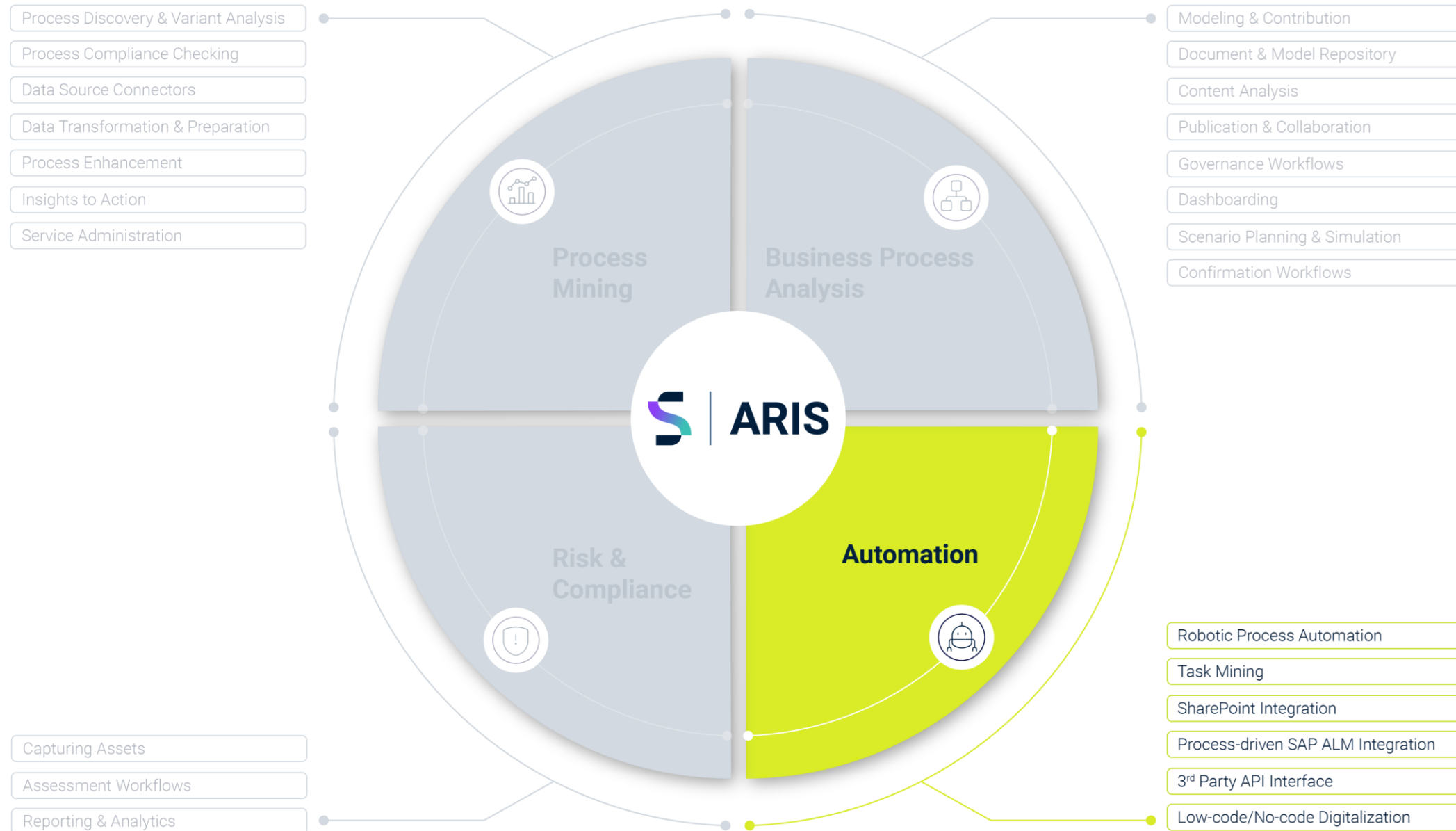
- › Analyze business processes and test what-if scenarios to detect improvement potentials.
- › Identify process inefficiencies and weaknesses before implementation.

Save implementation costs by testing different scenarios.

CONFIRMATION WORKFLOWS

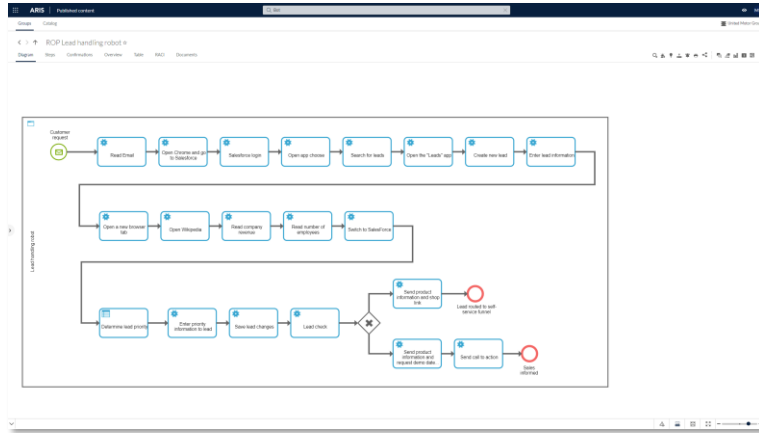
- › Make sure that transformation changes are read, understood, and applied by the entire workforce.
- › Roll out and track organization-wide procedures and policies based on automated process governance.

Boost change acceptance thanks to automated workflows.



Automation

Bring processes to life

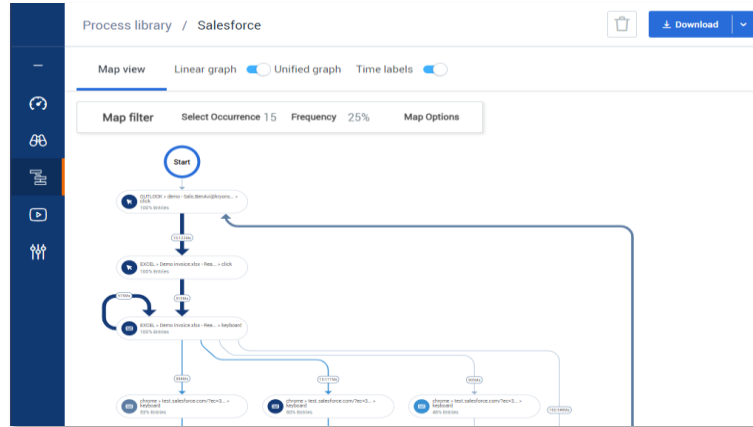


ROBOTIC PROCESS AUTOMATION (RPA)

- › Automate repetitive manual tasks and processes integrating bots into your process landscape.
- › Use your processes as blueprints for your automations.



Reduce costs and increase productivity.

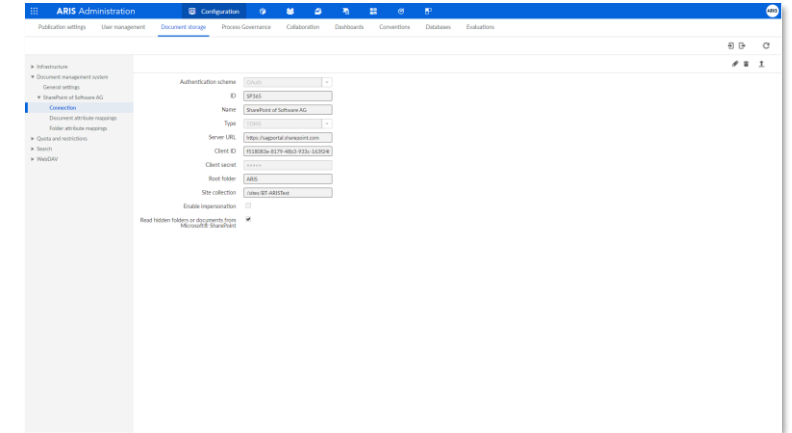


TASK MINING

- › Automatically discover and analyze business processes on task level.
- › Get insights into how the tasks are really executed, identifying inefficiencies.



Analyze processes on the finest level while uncovering inefficiencies.



SHAREPOINT INTEGRATION

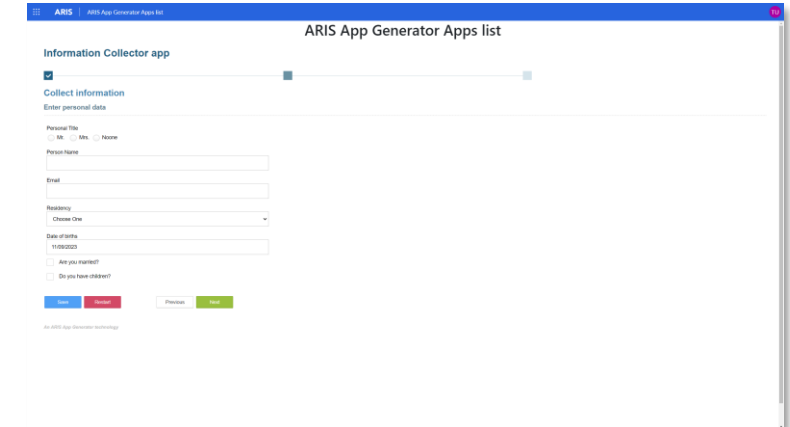
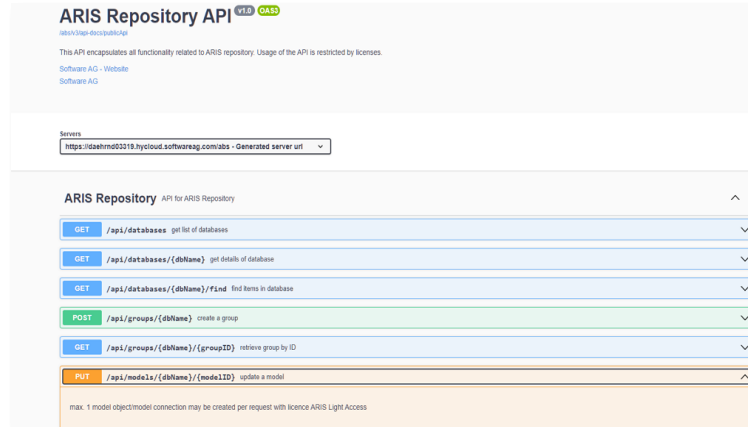
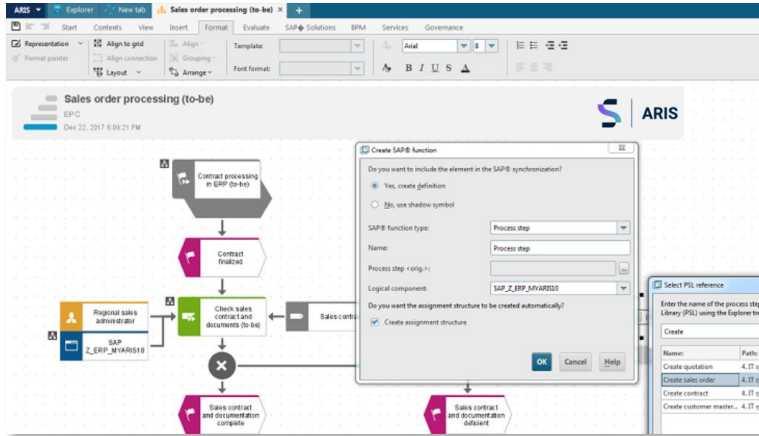
- › Document publishing from Sharepoint to ARIS.
- › Document upload from ARIS to Sharepoint.



Keep your documents under control and updated.

Automation

Bring processes to life



PROCESS-DRIVEN SAP ALM INTEGRATION

- › Holistic implementation of SAP projects.
- › Total integration with SAP® Solution Manager, blueprinting for S/4HANA, and training preparation with SAP® Enable Now.



Get more out of your SAP system thanks to the full integration with ARIS.

3RD PARTY API INTERFACE

- › Easy synchronization of ARIS with 3rd party applications.



Enhance ARIS as the ultimate single source of truth through integration with 3rd party systems.

LOW-CODE/NO-CODE DIGITALIZATION

- › App creation in ARIS for citizen developers.
- › User-friendly interface with pre-built components.

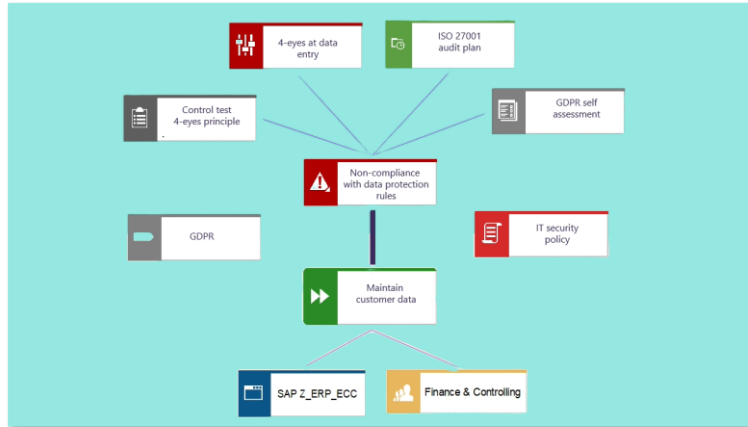


Boost your productivity with effortless process automation for non-programmers.



Risk & Compliance

Take total control of your business

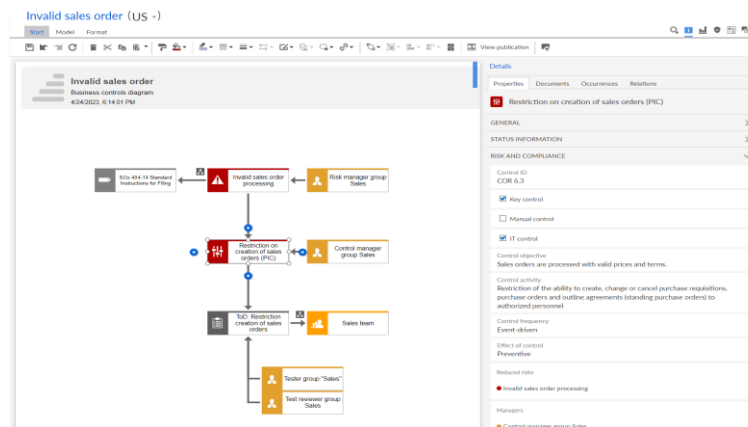


CAPTURING ASSETS

- › Map risk & and compliance-related objects (ex. risks, and controls) in your processes.
- › Create risk diagrams and define control tests and self-assessments.



Increase transparency and control.

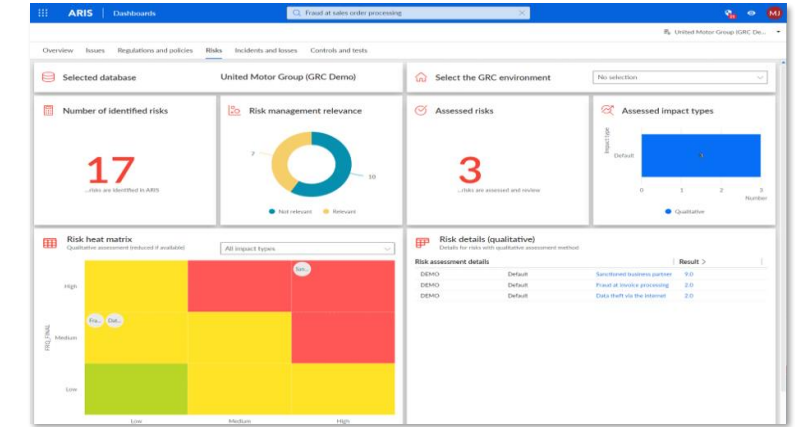


ASSESSMENT WORKFLOWS

- › Assign the right roles to the relevant risk & compliance tasks.
- › Build a framework for testing, risk assessment, self-assessments and audits.



Optimized task allocation and comprehensive framework.

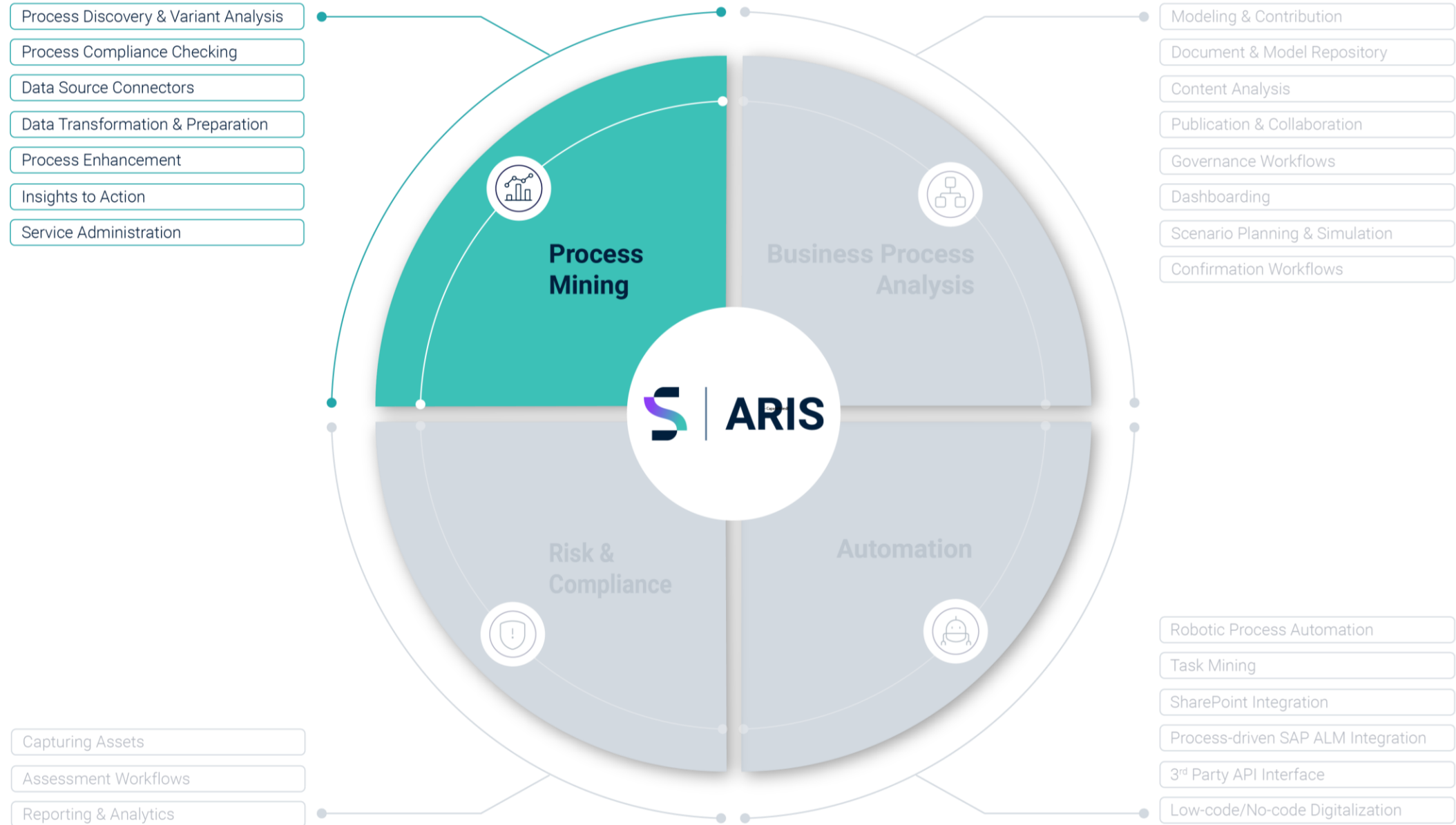


REPORTING & ANALYTICS

- › Evaluate the results from your assessments and create reports from the documented results.
- › Use individual dashboards to visualize risk & compliance status and take immediate action.

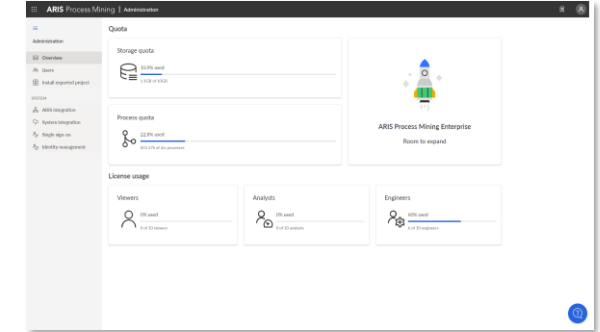
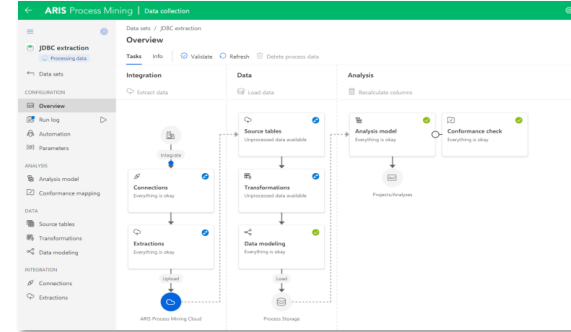
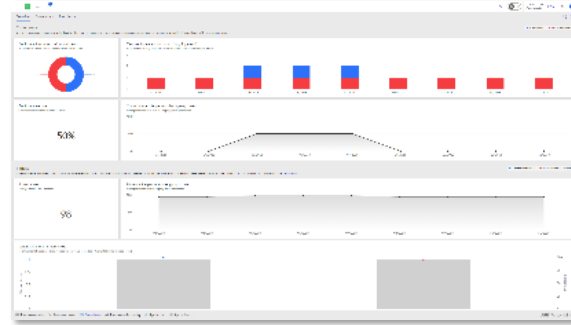
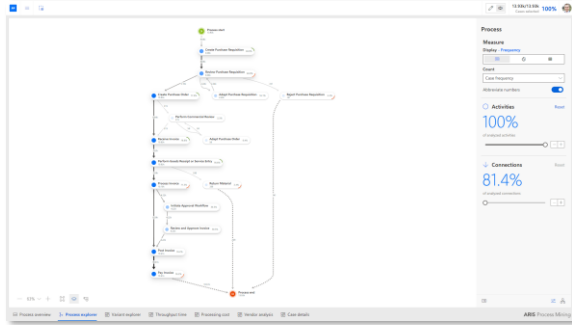


Efficient evaluation and simplified reporting.



Process Mining

Get in-depth business insights and make the right decisions



PROCESS DISCOVERY & VARIANT ANALYSIS

- › Use process discovery for as-is process landscape identification.
- › Leverage AI-based root cause mining engine to detect causes for delays and anomalies.



Enhance efficiency and success.

PROCESS COMPLIANCE CHECKING

- › Automatically compare actual process execution with the underlying process definition and business rules.
- › Calculate conformance rate and compare your fitness documentation to reality.



Maximize the benefits of your data-driven process optimization.

DATA SOURCE CONNECTORS

- › Access to 550+ connectors and integrators
- › Enhance more comprehensive data analysis and data accuracy.
- › Improve collaboration and facilitate better decision-making.



Empower your data ecosystem.

DATA TRANSFORMATION & PREPARATION

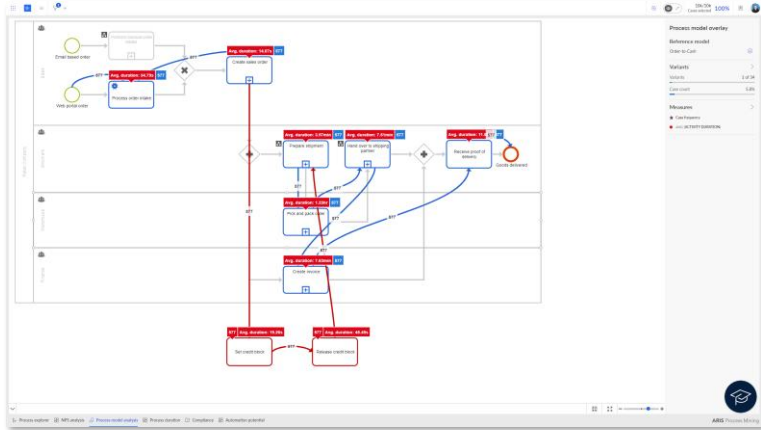
- › Benefit from data transformation layer for big data support and data cleansing.
- › Use pre-built packaged solutions for quick process implementation.



Streamline data processing.

Process Mining

Get in-depth business insights and make the right decisions

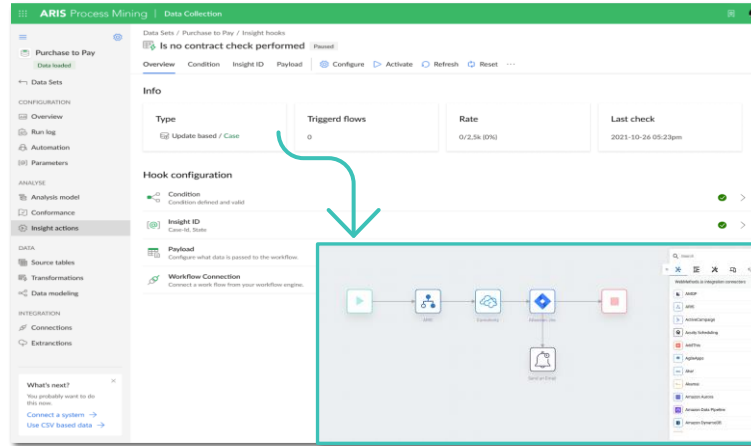


PROCESS ENHANCEMENT

- Transfer your process models to ARIS Process Mining to enrich them with insights from process mining data.
- Generate KPIs across the process and enrich your process repository within ARIS BPA.



Optimized process management.

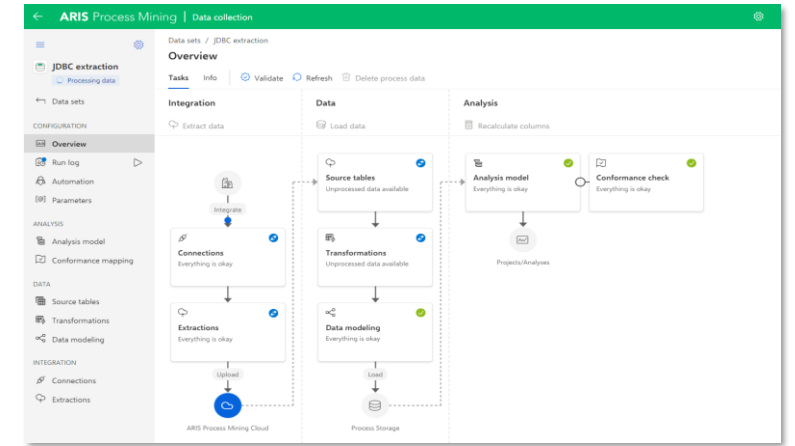


INSIGHTS TO ACTION

- Develop custom triggers for interacting with diverse target systems.
- Kick-off actions based on the insights derived from ARIS Process Mining.



Customized workflow automation.



SERVICE ADMINISTRATION

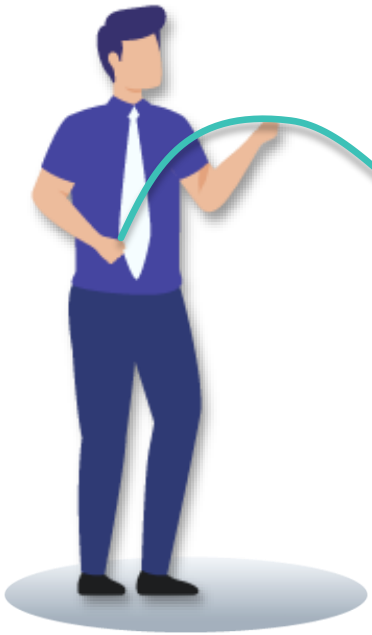
- Discover and analyze user actions at a granular level with Task Mining.
- Combine user actions with system-generated event logs.



Identify automation opportunities for enhanced efficiency.

ARIS Editions

The right solution for every need




ARIS Basic



For small companies who want to start into the world of Business Process Management.

- ✓ Standard features ideal for beginners
- ✓ Easy to use for fast results

 Public Cloud


Free trial

ARIS Advanced



For small and mid-size companies who want to run advanced projects to analyze processes end-to-end.

- ✓ More custom methods and functions
- ✓ Next stage in productivity

 Public Cloud

Free trial

ARIS Enterprise



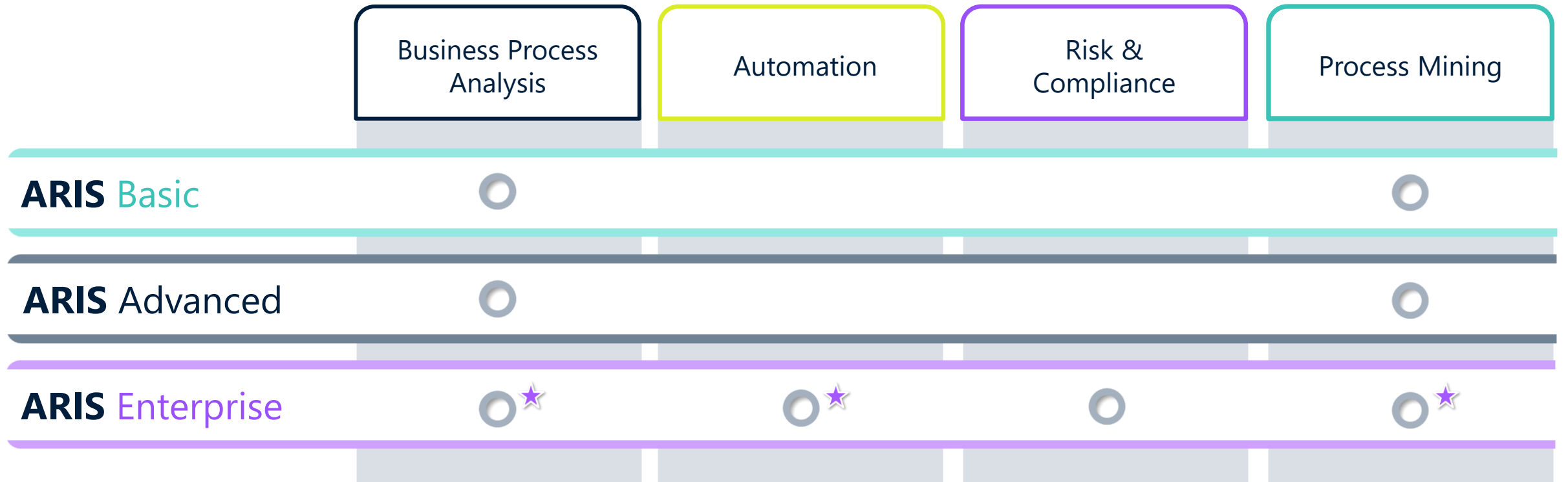
For medium- to large-size companies implementing continuous process improvement and operational excellence.

- ✓ Enterprise-wide management system
- ✓ Full portfolio of ARIS capabilities
-  Public & Private Cloud

Contact us

ARIS Editions serves different Needs

The suite that grows with your projects



★ Each can be used standalone or combined

ARIS Cloud

Shared cloud regions | AWS

- Europe 3x (Frankfurt, Ireland)*
- US West 1x (Oregon)
- Asia Pacific 1x (Sydney)

Dedicated cloud regions | Azure

- West Europe 1x (Netherlands)
- East US 1x (Virginia)
- Japan East 1x (Tokyo)

Dedicated cloud regions | AWS

- Europe 4x (Frankfurt, Ireland, London, Paris)
- US West 1x (Oregon)
- US East 1x (N. Virginia)
- Asia Pacific 2x (Singapore, Sydney)
- Canada 1x (Central)
- South America 1x (São Paulo)



* Process Mining only available in EU Frankfurt



**All-Inclusive
Maintenance | Upgrade**



**Certified
ISO 27001**

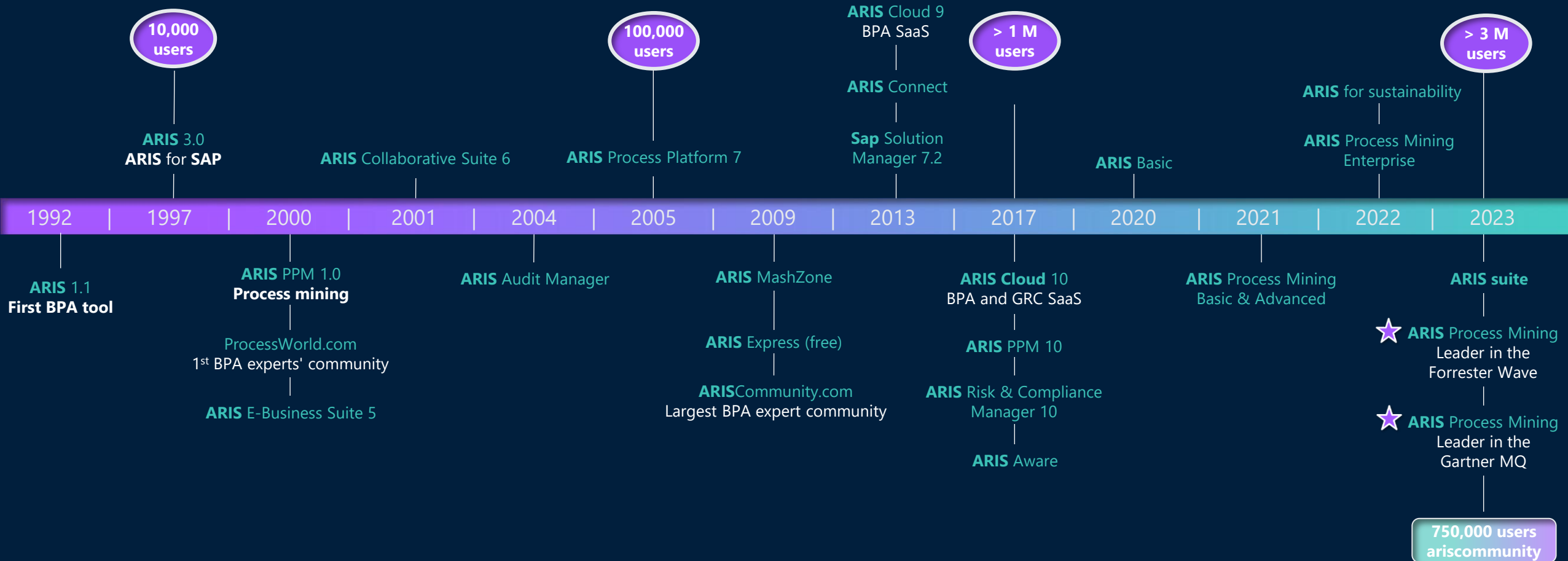


**Daily
backups**



**Service
continuity**

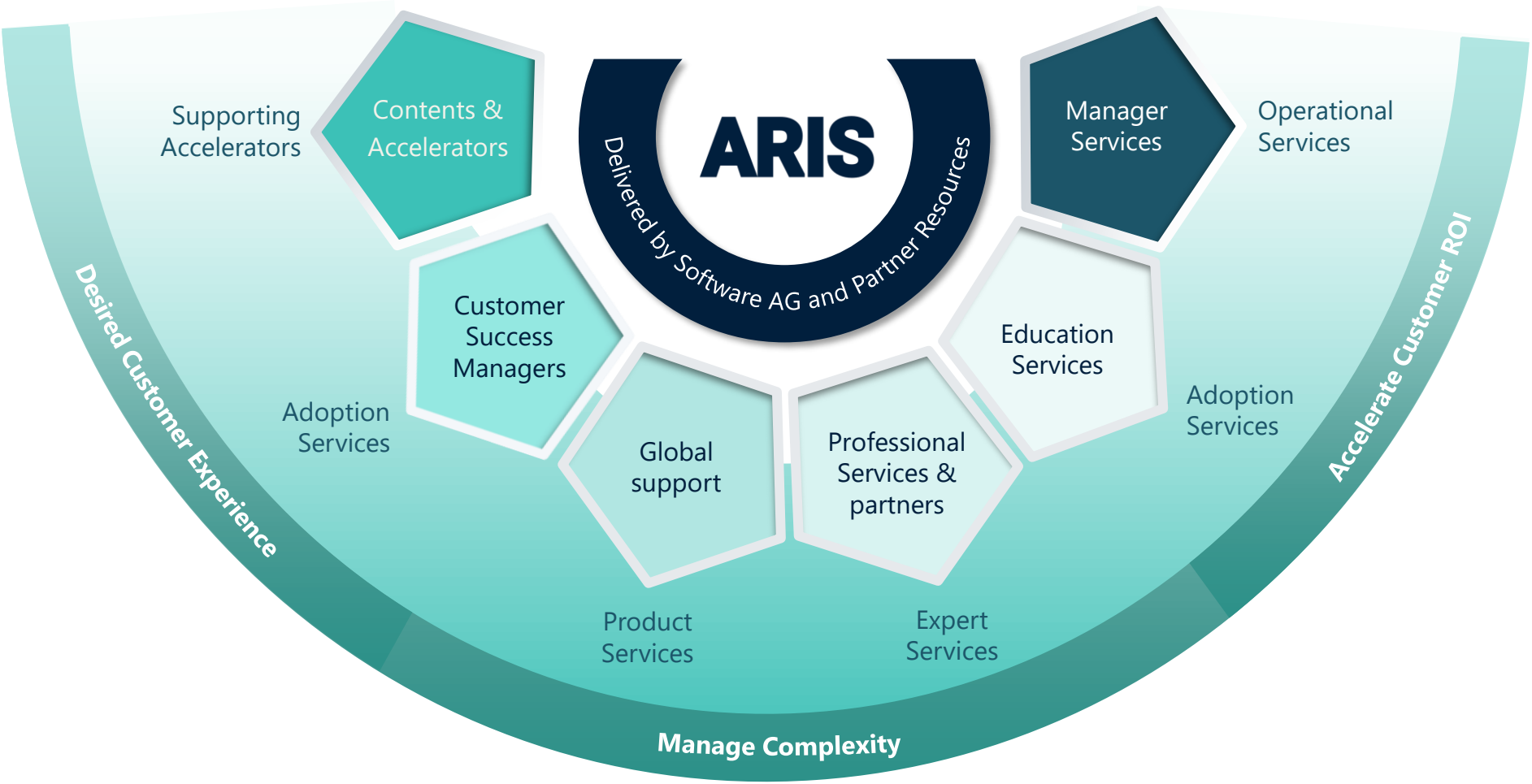
ARIS stands for > Over 31 Years of Process Excellence



Accelerate Time to Value

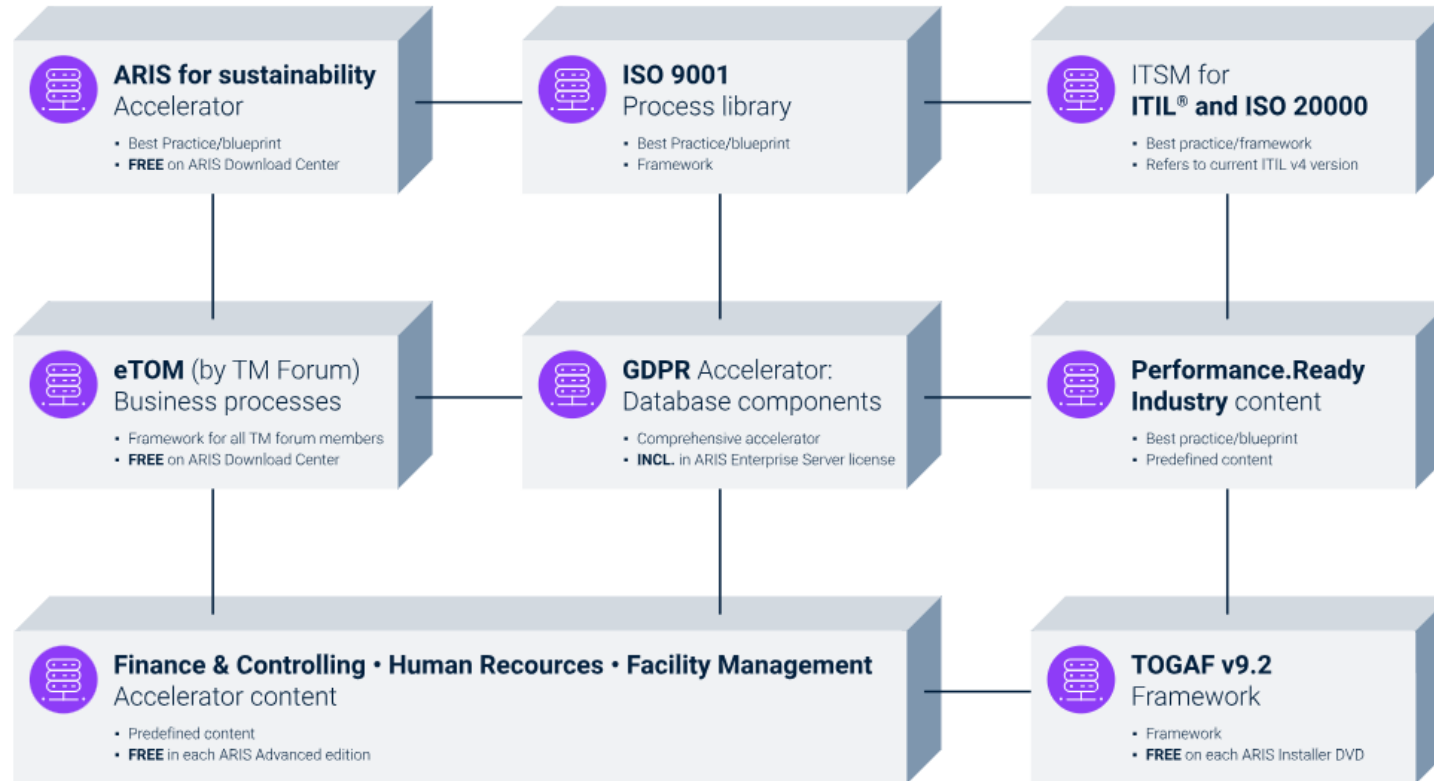
Accelerate time to value with Software AG

Industry-leading products supported and scaled to our customers' growth



ARIS Content Packages

Accelerate your time to value



ARIS Content Packages

Process Mining Accelerators

Accelerate your time to value

16 READY-TO-USE ACCELERATORS FOR PROCESS MINING

 WATCH VIDEOS

PROCUREMENT



Purchase-to-Pay for SAP®
Purchase-to-Pay for Oracle®

SERVICE
MANAGEMENT



Incident to Resolution for Freshworks
Incident-to-Resolution for ServiceNow

FINANCE



Accounts Payable for SAP®
Accounts Receivable for SAP®
Record-to-Report – General Ledger for SAP®

PLANT
MAINTENANCE



Plant Maintenance for SAP®

BANKING



Loan Application

HR



Hire-to-Retire for SAP®

SALES



Lead-to-Order for SAP®

QUALITY
MANAGEMENT



QM – Master Data for SAP®

ORDER
MANAGEMENT



Order-to-Cash for Oracle®
Order-to-Cash for SAP®

SUPPLY
CHANGE



Order-to-Delivery

R&D
OPERATIONS



Issue-to-Implement - JIRA

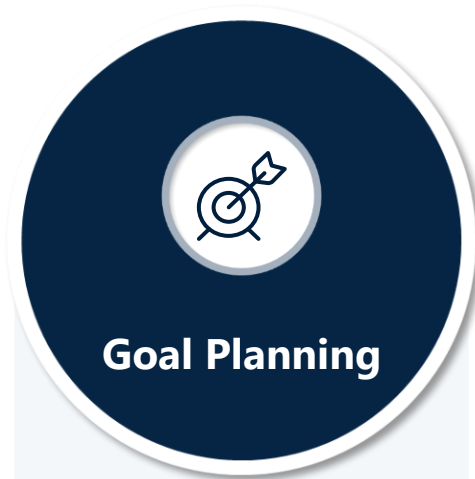
Achieve your Desired Outcomes and measurable ROI

ARIS Customer Success



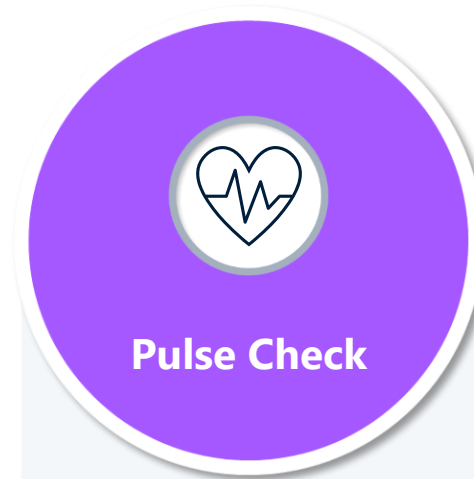
Maximize Value

- › Be your voice and your advocate
- › Support feature adoption and grow usage/value
- › Build long term success and value/ROI
- › Build, track, and manage success plans



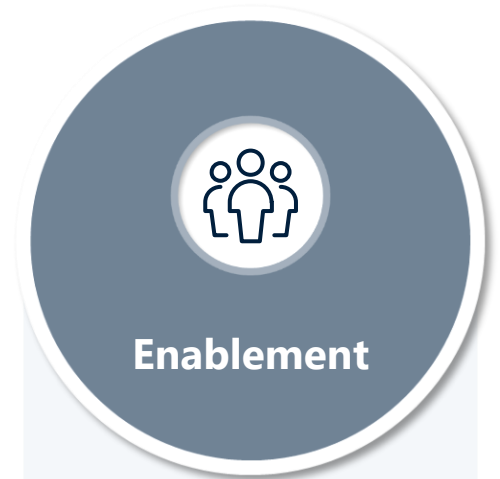
Goal Planning

- › Ensures business outcomes are delivered
- › Plan KPI and value measurement/tracking
- › Identify goals for each user persona
- › Support Executive Business Reviews



Pulse Check

- › Define detailed engagement plan
- › Identify risks and mitigation strategies
- › Monitor usage, training and adoption
- › Help assess overall environment health

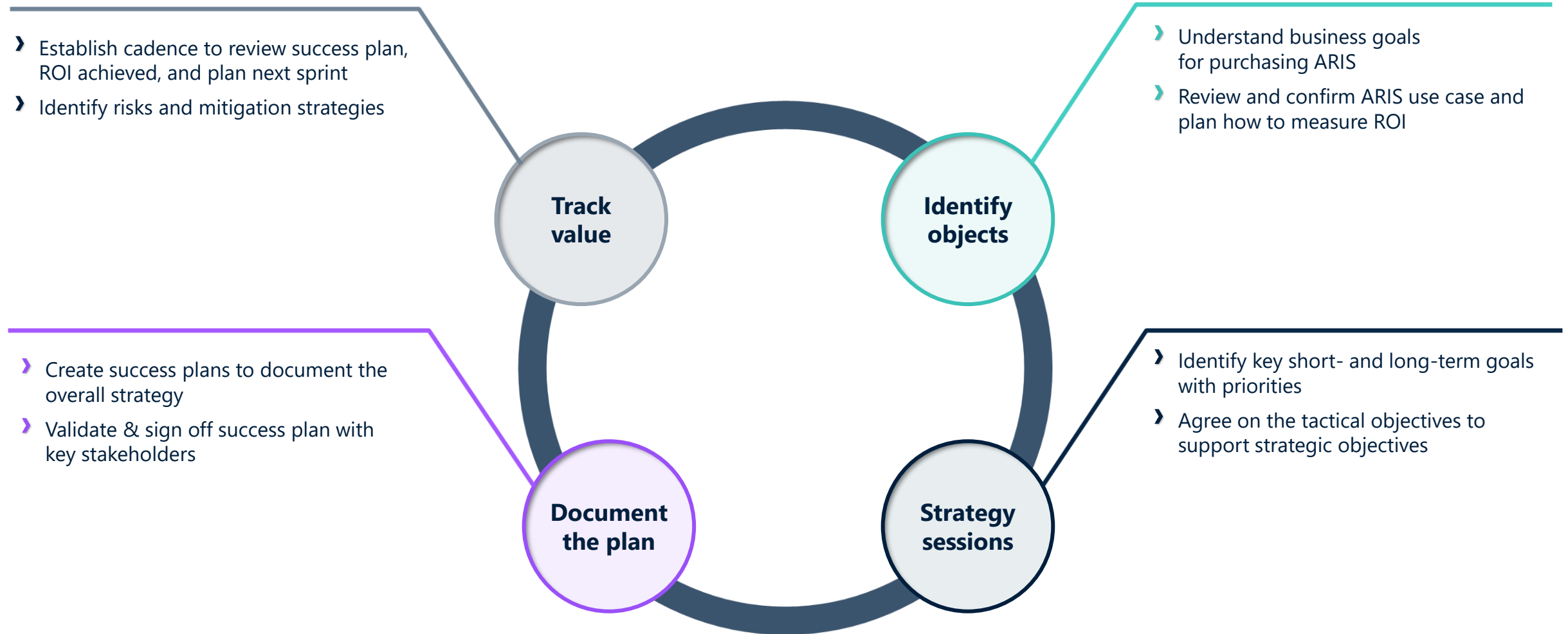


Enablement

- › Facilitate CSA* support when required
- › Recommend Professional Services as needed
- › Share ARIS best practices and recommendations
- › Review and monitor training progress

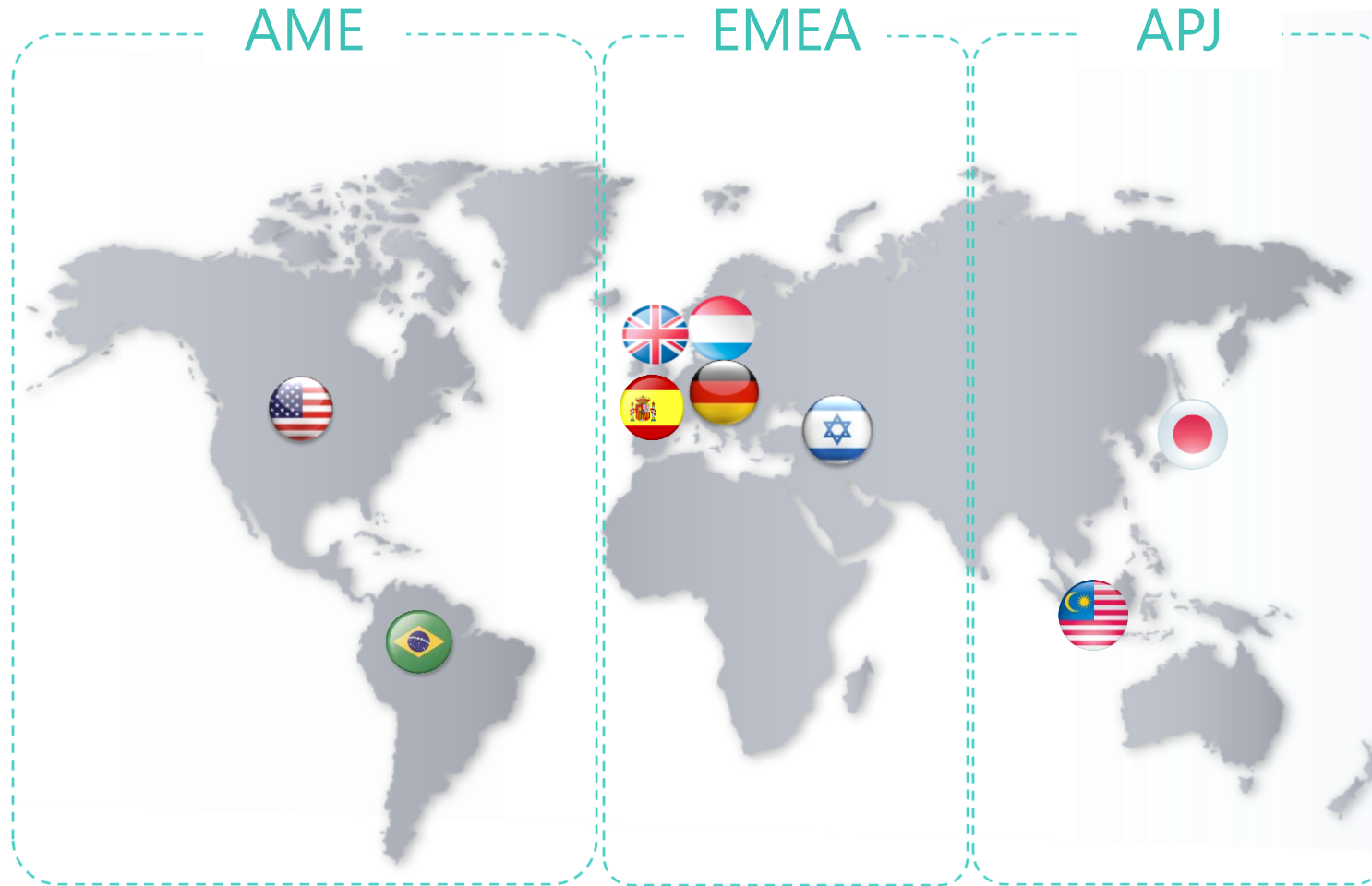
Success Plan – How can We help you?

Most Important Question – What are your objectives?



Global Support

Around the Clock, Around the World, 24/7 Availability



-  Experienced technical staff
-  Focused on your success
-  Available to you from day 1
-  Phone, web and self-service
-  Collaboration with R&D and Professional Services

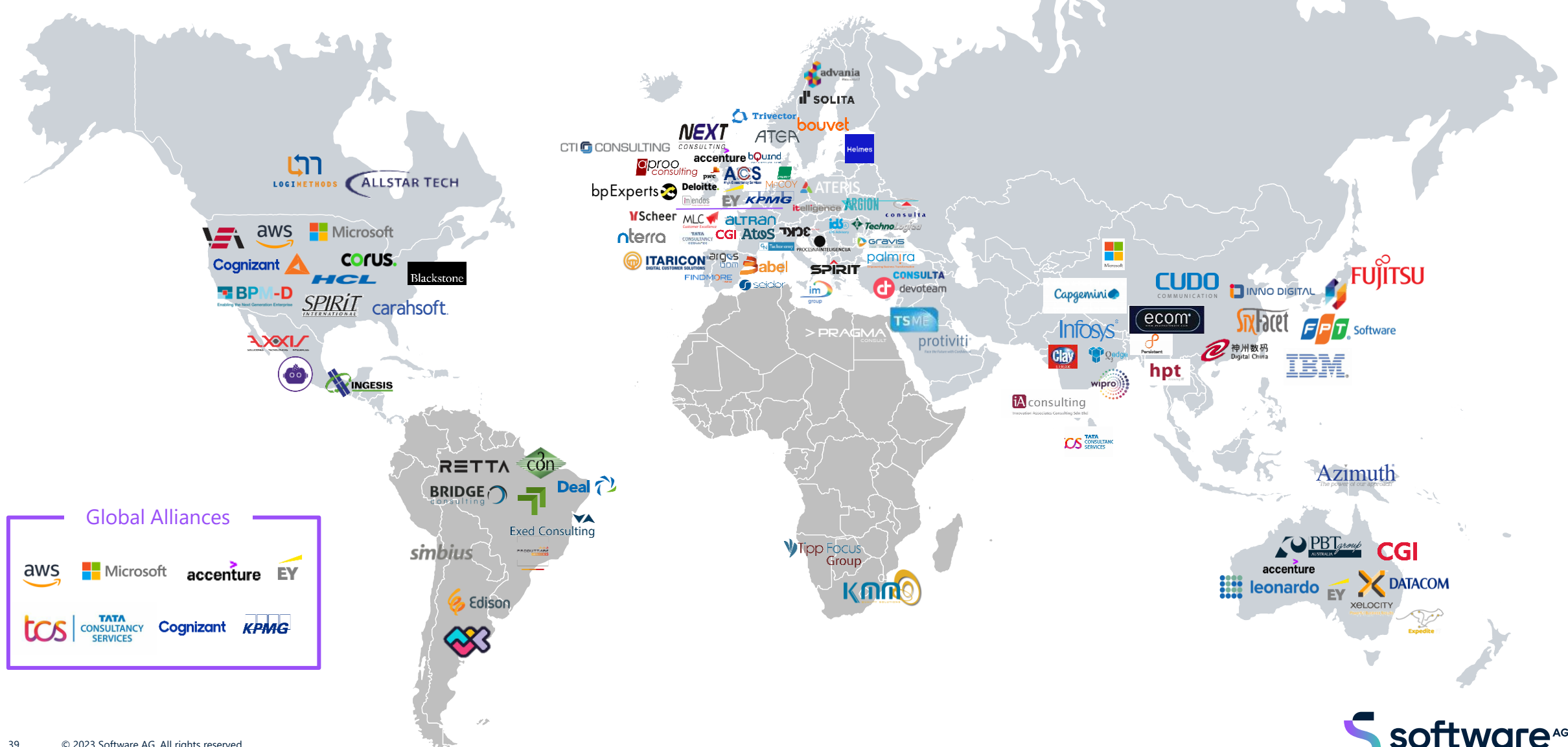
ARIS Support Services

Customer Scenario's & Positioning

	Software AG Cloud (OOTB/Self-Sufficient)	Software AG Cloud (Solution Level Support)	On-Premise	Customer Private Cloud	
Application / Solution Layer		Enhanced Support for Alfabet SaaS	Software AG Managed Service (MaSe)	Software AG Managed Service (MaSe)	
Platform/Product - Mission critical Support	Premium Care	Premium Care	Premium Care	Premium Care	
Product Support	Global Support (Enterprise Active)	Global Support (Enterprise Active)	Global Support (Enterprise Active)	Global Support (Enterprise Active)	
Platform	Cloud Operations (SaaS)	Cloud Operations (SaaS)	Software AG Managed Service (MaSe)	Software AG Managed Service (MaSe)	
Infrastructure	Cloud Operations (SaaS)	Cloud Operations (SaaS)	Managed by Customer	Managed by Customer	Software AG MaSe

Partnering for Success

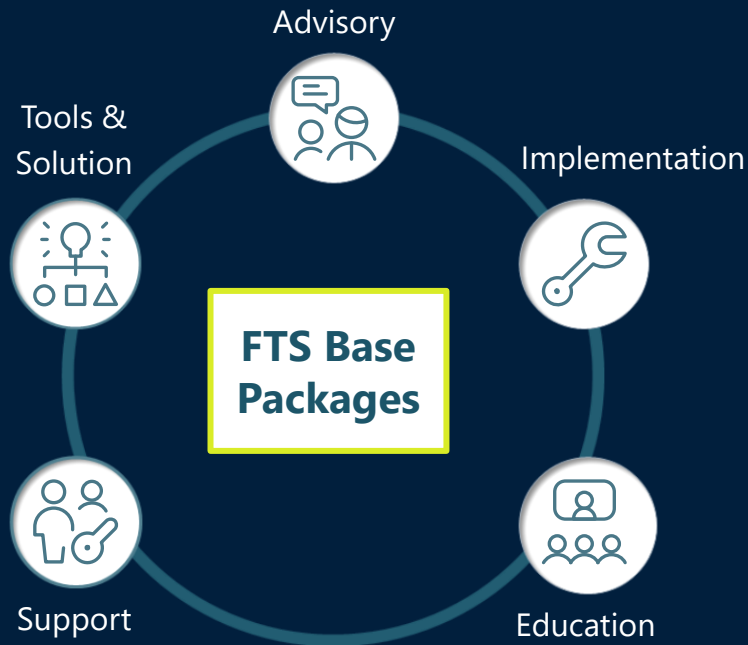
Global ARIS partner network - what you need and where you need it



ARIS Professional Services

Accelerate results, avoid project pitfalls, and discover best practices

Fast Track Services (FTS) provides outcome-based offerings that support product adoption and accelerate customer's time-to-value.



Accelerate results

No one knows our products better... no one else can help you achieve a faster ROI.



Realize value over time

Build skills as you team up with our experts to reach your business goals.



Optimize investment

Get to value fast with these short-term, focused engagement.

ARIS customers results & metrics

100%

SLAs maintained in 2023

4,75

Average overall customer satisfaction score (out of 5,00)

>99%

System up time in 2023 over all projects and environments

ARIS Education Services



Free, self-paced training

Choose hands-on course to quickly ramp up on your topic, anytime, anywhere.

[Learning Portal](#)



Certifications

Validate your knowledge on ARIS products and receive a digital badge to build up your professional profile (Associate, Professional or Expert).

[Learning Portal](#)



Tailored training plans

Get a product training plan tailored to your needs with hands-on engagement with our Education Services team.

[Learn more](#)



Support

From product documentation to Tech Community or even Developer Center, we are here to support your success.

[Learn more](#)

Why Software AG Managed Services?

Complete product coverage and deep product expertise



Your premium service provider

- › Premium experience across whole set-up and support process
- › Differentiation from services provided by SI with fast & high-quality support
- › Focus on long-term solutions to incidents and service requests



Deep product expertise

- › Deep product expertise as software provider
- › Close link to R&D department enables solution of complex service request
- › Managed services realizable in complex platforms and infrastructures



Assure business continuity

- › Keep valuable technology investments secure and available
- › Proactive and preventive approach to monitoring for maximized up-time
- › Upgrades in a frictionless and timely fashion with no business interruption



Focus on your core business

- › Free up in-house IT staff and focus on business innovation
- › Focus on core business, not needing to spend time on IT system
- › Improve system without internal IT resources required



High quality and depth of support

- › Reliability on high-quality support and frictionless processes
- › Comfort and benefit of having local (language) support resources
- › All around management of IT system with dedicated contact via Managed Services team

ARIS – your best Choice

Benefit from ARIS Unique Selling Propositions

TRUST

SOFTWARE AG'S 30+ YEARS EXPERTISE

INNOVATION

THE PIONEER OF PROCESS MINING

TRANSFORMATION

FROM STRATEGY TO OPERATIONS

SECURITY

THE MOST STRINGENT CONTROLS
ON THE MARKET

ARIS is the only suite that...

01

Single source of
truth for
documents and
blueprints

02

Supports all
relevant market
standards (BPMN,
EPC, Archimate...)

03

Highest
connectivity to 3rd
party systems

04

Best balance
between
simplicity and
complexity

05

Comprehensive
feature set –
start small, grow
large

06

Highest flexibility
Any industry
Any size

07

Large-scale
technology
running in heavy
scenarios and
deployment

08

Continuous
delivery of
innovation

Direct support for vertical industries

Customer references

Financial services	Manufacturing	Retail	Government	Transportation	Energy & utilities	Communication media, services
						
						
						
						
						

Global ARIS Customers



Do you want to know more?



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Listen to our customers

- › Softwareag.com/customers
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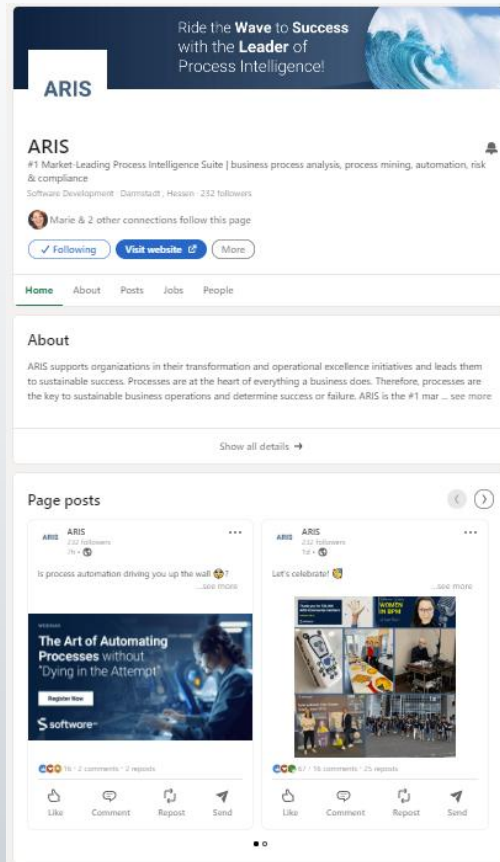


Try for free

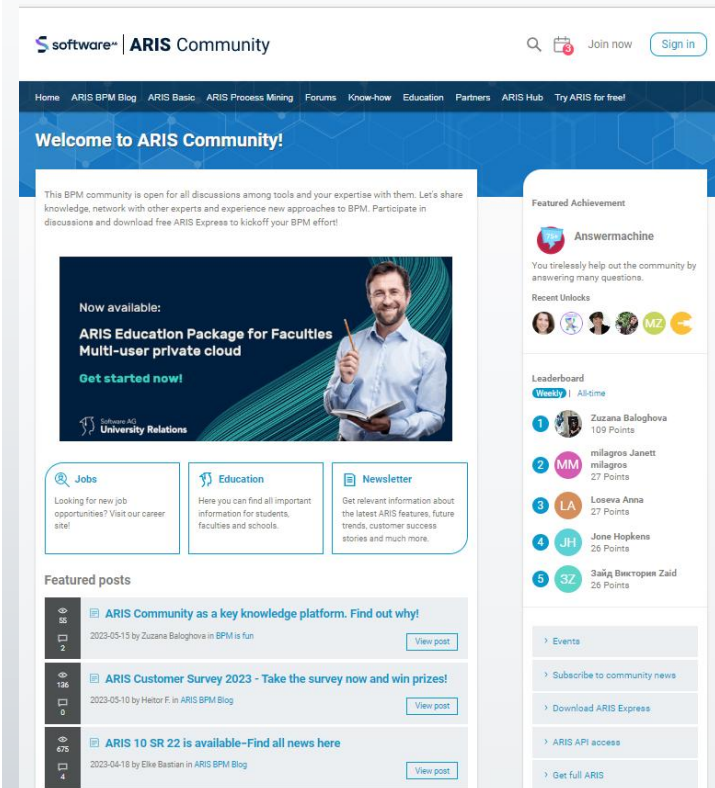
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